Dear Tyson,

I am writing to ask for your help with the 2009 WSU Student Experience Survey. You are part of a random sample of undergraduates that has been chosen to complete a brief questionnaire about your experiences as a WSU student. A goal of this survey is to understand how students rate the quality of education they are receiving at WSU. We are especially interested in learning how recent events, ranging from the University’s budget cuts to the swine flu, have affected students.

The questionnaire is short, only 33 questions, and should take about ten minutes to complete. To begin the survey, simply click on this link:

http://www.opinion.wsu.edu/studentexperience

And then type in the following access code:

Access Code: 11568

This survey is confidential. Your participation is voluntary, and if you come to any question you prefer not to answer please skip it and go on to the next. Should you have any questions or comments please contact Thom Allen, the study director, at the Social and Economic Sciences Research Center, (509) 335-1722 or ted@wsu.edu.

We have been conducting this survey since 2002 in order to better understand how student life at WSU is changing, and really appreciate your help with this year’s survey.

Many Thanks.

Don A. Dillman
Regents’ Professor and Deputy Director
First reminder

From: Don Dillman [don.dillman@wsu.edu]
Sent: Friday, November 13, 2009 9:00 AM
To: tchambers5@wsu.edu
Subject: Voice Your Opinions about WSU

Dear Tyson,

Earlier this week we sent an email to you asking for your participation in the 2009 WSU Student Experience Survey.

We hope that providing you with a link to the survey website makes it easy for you to respond. To complete the survey, simply click on this link:

http://www.opinion.wsu.edu/studentexperience

And then enter your access code to begin the questionnaire: 11568

We have been conducting the WSU Student Experience Survey periodically since 2002. It seemed particularly important to do the survey this semester because of the current economic conditions facing the state and the university, and the lack of information about how students are being affected by them.

Your response is voluntary and we appreciate your considering our request.

Sincerely,

Don A. Dillman
Regents’ Professor and Deputy Director
Social and Economic Sciences Research Center
Washington State University
Second reminder

From: Don Dillman [don.dillman@wsu.edu]
Sent: Thursday, November 19, 2009 9:00 AM
To: tchambers5@wsu.edu
Subject: How Do You Rate WSU?

Dear Tyson,

Recently we sent you an email asking you to complete a survey about how students may have been affected by recent changes at WSU. If you have already completed this survey, we would like to thank you very much. We truly appreciate your help.

If you have not answered the questionnaire yet, we’d like to urge you to do so. It should only take about ten minutes to complete. Simply click on the link below and use your access code to begin answering questions.

http://opinion.wsu.edu/studentexperience
Access Code: 11568

The 2009 WSU Student Experience Survey is important; current students are the only source we have for getting truly representative opinions of the undergraduate experience at WSU. If you have questions or comments, please contact Thom Allen, the study director, at (509) 335-1722 or ted@wsu.edu. Thank you for your help, and best wishes for an enjoyable Thanksgiving break.

Sincerely,

[Signature]

Don A. Dillman
Regents’ Professor and Deputy Director
Dear Tyson,

In November we contacted you asking for your help with the Fall 2009 Student Experience Survey. We are writing to you again because our ability to accurately describe how WSU students may have been affected by recent University changes depends on hearing from those who have not yet responded. We need your help to ensure the results are as precise as possible.

To fill out the questionnaire, click on the web address link below and then enter your access code.

   http://opinion.wsu.edu/studentexperience
   Access Code: 11568

Responses to the survey are confidential and will not be connected to your name in any reports of the data. If you have any questions about the survey, please contact the study director, Thom Allen. He can be reached via email at ted@wsu.edu or by telephone at (509) 335-1722. You may wonder why we are asking you to complete this survey so near to the end of the semester. We do this for the same reason that course evaluations are usually done at this time; we hope this will allow you to take into account as much of the semester as possible when reflecting on the quality of your WSU education.

Thanks for considering our request during this very busy time of year.

Sincerely,

Don A. Dillman
Regents' Professor and Deputy Director
Social and Economic Sciences Research Center
Washington State University

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**Third reminder**

From: Don Dillman [don.dillman@wsu.edu]
Sent: Tuesday, December 8, 2009 9:00 AM
To: tchambers5@wsu.edu
Subject: Help WSU Understand the Student Experience
Fourth and final reminder

From: Don Dillman [don.dillman@wsu.edu]
Sent: Monday, December 14, 2009 9:00 AM
To: tchambers5@wsu.edu
Subject: Last Chance to Help WSU Understand the Student Experience

Dear Tyson,

We are writing to follow up on the message we sent last week asking you to participate in the Fall 2009 WSU Student Experience Survey. This assessment of the impacts of University changes on students is drawing to a close, and this is the last reminder we are sending about the study.

The URL and your personal access code are included below to provide an easy link to the survey website.

http://opinion.wsu.edu/studentexperience
Access Code: 11568

We also wanted to let you know that if you are interested in seeing a summary of results, we hope to have them posted on the SESRC website in mid-January. In the meantime, we want to wish you an enjoyable winter break.

Sincerely,

Don A. Dillman
Regents’ Professor and Deputy Director
Social and Economic Sciences Research Center
www.sesrc.wsu.edu